



Rayat Shikshan Santha's
Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar (Burli)
Department of Commerce



"From Vision to Venture: Building an Entrepreneurial Dream"

Lead College Workshop Report

Date: 15.03.2024

Department of Commerce, Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli) under Lead College Scheme of Shivaji University, Kolhapur on 11th March 2024 Organized a one day workshop for Entrepreneurship Development entitled "From Vision to Venture: Building an Entrepreneurial Dream"

Objective:

The one-day workshop on Entrepreneurship Development aimed to inspire and equip students with the knowledge and skills required to pursue entrepreneurial endeavors. Through interactive sessions and expert talks, the workshop focused on various aspects of entrepreneurship, including leadership, team building, branding, legal compliance, and leadership traits essential for success in the entrepreneurial landscape.

Highlights of the Workshop:

1. Session 1: Entrepreneurial Leadership and Team Building:

- Smt. Dipali Pawar, a successful woman entrepreneur, shared her journey and insights into entrepreneurial leadership and team building.
- She discussed the importance of effective leadership in guiding a venture towards success and emphasized the role of teamwork in achieving organizational goals.
- Smt. Pawar also highlighted the strategies she employed to establish SWAAD Masale as a renowned brand in the market.

Session 2: Legal and Regulatory Compliance for Startups:

- Smt. Vijaymala Yesugade, an expert in legal affairs, enlightened the participants about the legal and regulatory aspects of starting and running a business.
- She provided valuable information on the legal formalities, licenses, and compliances essential for startups to operate within the legal framework.

- Additionally, Smt. Vijaymala Yesugade emphasized the significance of adhering to regulations to avoid legal complications in the entrepreneurial journey.
- The workshop also featured discussions on essential leadership traits necessary for entrepreneurship, led by industry experts.
- Participants learned about key qualities such as resilience, adaptability, innovation, and vision, which are crucial for navigating the challenges of entrepreneurship.

Prof. Dr. U. V. Patil presided over the workshop as the Chairperson, providing guidance and support throughout the sessions.

Smt. P. D. Pudale worked as a Coordinator of this workshop and Mr. B.D. Patil as a Co-coordinator, Smt. Swati Magdum worked as an Anchor for this workshop.

Outcome of this Activity:

1. **Enhanced Entrepreneurial Knowledge:** Participants gained a comprehensive understanding of various aspects of entrepreneurship, including leadership, team building, branding, legal compliance, and essential leadership traits. This knowledge equipped them with a solid foundation to embark on their entrepreneurial journey.
2. **Inspiration and Motivation:** The workshop served as a source of inspiration and motivation for participants to pursue their entrepreneurial aspirations. Learning from the success stories and insights shared by experienced entrepreneurs like Smt. Dipali Pawar and Smt. Vijaymala Yesugade inspired students to believe in their entrepreneurial potential and strive for success.
3. **Practical Application of Concepts:** Through interactive sessions and expert talks, participants had the opportunity to apply theoretical concepts to real-world scenarios. Learning about practical strategies for establishing a brand, navigating legal complexities, and cultivating essential leadership traits enabled participants to envision the practical implementation of their entrepreneurial ideas.
4. **Networking and Collaboration:** The workshop provided a platform for participants to network with industry experts, fellow students, and faculty members. This networking opportunity facilitated collaboration, idea exchange, and potential partnerships, fostering a supportive ecosystem for budding entrepreneurs to thrive.
5. **Empowerment and Confidence Building:** By gaining valuable knowledge, insights, and skills related to entrepreneurship, participants felt empowered and confident in their ability to pursue their entrepreneurial dreams. The workshop instilled a sense of self-belief and determination among participants, encouraging them to take bold steps towards realizing their entrepreneurial vision.

Participants and Beneficiaries:

A total of 58 students from various Colleges under Lead College Cluster benefited from the workshop.



Smt. Dipali Pawar Delivering 1st Session



Smt. Vijaymala Yesugade Delivering 2nd Session



Prof. Dr. U. V. Patil Delivering Presidential speech



Workshop Audience



Rudali

Head,

Department of Commerce
Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar (Burla)

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Principal,

Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar (Burla)
Tal. Palus, Dist. Sangli.